

VINCENT LELEUX

Web Designer

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PERSONAL STATEMENT

Creative and visionary, I'm a highly creative Web Designer with experience in both the public and private sectors.

I have an advanced knowledge of user experience and I'm looking to develop my career in a supervisory role focusing on high profile projects.

SKILLS

- Photoshop, Illustrator, Flash, Dreamweaver, Final Cut Pro, After Effects, Fireworks
- (X)HTML (hand-coding), CSS, W3C/WAI, SEO, CMS, wordpress, phpbb
- Knowledge of Javascript, Actionscript, Php, mysql, XML

CAREER HISTORY

WEB / DIGITAL DESIGNER / SOCIAL MEDIA STRATEGIST / TRAINER 1997 – present

- Freelance Leleux – February 2009 - Present
- QS Quacquarelli Symonds – London - Nov. 2008 – February
 - Designing and redesigning pages and websites
 - Coding HTML/CSS
 - Conceiving and creating corporate websites
- Cleverat – Brentwood (Essex) May – Oct. 2008
 - Optimizing designs, brand images, and coding (html+css) of microsites
 - Creating logos and websites designs, writing coding (html+css) of new websites in less than 3 months, websites I optimized are converting twice as well.
- Leleux (freelance) Oct. 2001 – April 2008 [*Montpellier(FR) Sept. 2005 – Jan. 2008 - Brussels(BE) Oct. 1997 – Aug. 2005*]
 - Meeting clients and analyzing their needs
 - Creating architecture according to the client's needs
 - Creating design, producing pages and pictures, collaborating with developers and partners
 - Managing updates, banners and mail campaigns
 - Collaborating with top companies : Emakina, Virtuology
 - Websites testing, cleaning and debugging code and architecture
 - Designers team leading on microsites and campaigns projects
 - Leading brainstorming meeting with creative team
 - Creating architecture and design according to the project and brands guidelines
 - Creating design, producing pages and pictures, collaborating with developers team
 - Excellent creativity : satisfying clients leading to faster invoice payment and new clients [+5% in 6 months]

CAREER HISTORY CONTINUED

CALL OPERATOR / TEAM LEADER 1989 - 1991 KI Partners - Brussels(B)

- Operating telemarketing calls
- 20 people team management, motivating which leads to increasing sales [+5,4% in 6 months]

FREELANCE PHOTOGRAPHER part-time Leleux - Montpellier(FR)

- Meeting clients and analyzing their needs
- Organizing and directing shooting sessions, collaborating with photographers and assistants
- Managing postproduction and deliveries which required constant improvement of tight production timelines.
- Providing better visual communication to local newspapers and magazines (online and offline), which enhanced their public brand image, and improved their clients relationships
- Adobe Lightroom, Bridge, Camera Raw, Photoshop

FINE ART EDUCATION TEACHER part-time Sept. 2001 - June 2002 IRSA - Brussels(B)

- Teaching fine arts education to deaf and blind children
- Collective creating of new games and creative activities leading to cohesion in groups and resulting in better relations which improved ease to learn.

FOUNDER AND ASSOCIATE (movies and videos production) Movids - Brussels(B)

- Creating and managing a start-up
- Creating logo and communication
- Communicating, analyzing and deciding with associates and partners
- Meeting clients, analyzing their needs

POSTPRODUCTION MANAGER Movids - Brussels(B)

- Managing and optimizing video postproduction
- Delivering final products in tight deadlines

VIDEO EDITOR (ads, music video clips, corporate films, shorts) Movids - Brussels(B)

- Video editing, compositing and sfx (Final Cut Pro, Adobe After Effects, codecs)
- Optimizing video compressions for the web and online implementing of pictures and videos embedded in flash, enhancing websites interactivity and video.

TRAINING AND QUALIFICATIONS

- VIDEO EDITING, COMPOSITING AND SFX (Final Cut, After Effects) 2001 Video Design - Paris
- COMPUTER AND INTERNET LEARNING 1995 - 1997 Brussels
- PEDAGOGICAL SKILLS CERTIFICATE 1992 - 1993 St-Joseph - Brussels
- MASTER IN FINE ARTS 1987 - 1992 Ecole de Recherche Graphique - Brussels

INTERESTS

Contemporary arts, movies, video, writings, dance, performance, personal growth, ecology, health, other cultures, alternatives, creativity, leadership, relationships, networking, marketing, meeting you...